

earth equity and design for freedom landscapes forum

thursday, may 26 | 10 am - 4 pm



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design landscapes that are better for people and the planet

9:00 am

Registration, Networking, and Industry Resources

10:00 am

Welcome Address

Sharon Prince

CEO and Founder, Grace Farms

Sharon commissioned the Pritzker Prize-winning firm SANAA to design the River building at Grace Farms, with landscape design by OLIN, which has garnered numerous awards for contributions to architecture, environmental sustainability, and social good.

In 2020, Sharon launched Design for Freedom, a ground-breaking movement with 80 industry leaders to create a radical paradigm shift to remove slavery from the built environment.

Recorded Poem and Reflection

Remember by **Joy Harjo**

In 2019, Joy was appointed the 23rd United States Poet Laureate, the first Native American to hold the position.

Born in Tulsa, Oklahoma, Joy is an internationally renowned performer and writer of the Muscogee (Creek) Nation. She is the author of nine books of poetry, several plays and children's books, and two memoirs.

Keynote

Karenna Gore

Founder and Executive Director,
Center for Earth Ethics at Union Theological Seminary

Karenna formed CEE in 2015 to address the moral and spiritual dimensions of the climate crisis. Working at the intersection of faith, ethics, and ecology, she guides the Center's public programs, educational initiatives, and movement-building.

Edwina von Gal

Founder, Perfect Earth Project and
Principal, Edwina von Gal + Co.

Edwina creates landscapes with a focus on simplicity and sustainability for private and public clients around the world. Edwina founded the Perfect Earth Project to promote toxin-free landscapes for the health of people and the planet.

Chelsea Thatcher

Creative Director and Chief Advancement Officer, Grace Farms
Chelsea galvanizes internal and external stakeholders to create new and innovative outcomes that advance good in local and global communities. She co-edited the *Design for Freedom Report*, and leads Design for Freedom Pilot Projects.

10:45 am

The Ethical Role of Landscape Architecture and Landscape Design Professionals

- OLIN, **Richard Roark**, Partner
 - MASS Design, **Sierra Bainbridge**, Senior Principal and Managing Director
 - SASAKI, **Tamar Warburg**, Director of Sustainability and Resilience
 - *Landscape Architecture Magazine*, **Jennifer Reut**, Editor-in-Chief
 - **Moderator: Louis C. Fusco**, Louis Fusco Landscape Architects, Principal
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Mid-Morning Break & Networking

11:45 am

The Material Choices We Make

- uma design, **Luciana Varkulja**, Founder
 - Buro Happold, **Gabe Williams**, Principal
 - Slade Architecture, **James Slade**, Founding Principal
 - Stony Creek Quarry, **Darrell Petit**, Sculptor
 - **Moderator: Chelsea Thatcher**, Creative Director, Grace Farms Foundation
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12:30 pm

Lunch and Experiences

- Lunch in the Commons
 - Tea in the Pavilion
 - **12:30 - 1:15 pm** Optional guided landscape tours of Grace Farms with OLIN and Grace Farms Foundation
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2:00 pm

The Role of Public Gardens, Managers, Landscape Contractors, and Gardeners

- Pennington Grey, **Penn Marchael**, Founder
 - Brooklyn Bridge Park, **Rebecca McMackin**, Director of Horticulture
 - The Battery Conservancy, **Warrie Price**, Founder
 - Glenstone Museum, **Paul Tukey**, Director of Environmental Stewardship
 - **Moderator: Edwina von Gal**, Edwina von Gal + Co., Perfect Earth Project, 234birds, Principal and Founder
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3:00 - 4:00 pm

Breakouts (Audience Participation)

Hot and iced tea served

- Breakout 1: Design for Freedom Toolkit
- Breakout 2: Earth Equity Toolkit

